

Shop at Kroger – Raise Money for Black Swamp Conservancy

You can now raise money to support our land conservation mission by shopping at Kroger!

Black Swamp Conservancy is enrolled in the Kroger Community Rewards program.

Kroger Community Rewards allows Kroger shoppers to associate their Kroger Plus card with a nonprofit organization that is enrolled in the program. The nonprofit then receives a share of each qualifying purchase by that Kroger shopper.

Please support our Conservancy by registering for the Kroger Community Rewards program today!
Here's how to register:

- You need to have your Kroger Plus card handy to register for Kroger Community Rewards. If you do not yet have a Kroger Plus card, they are available at the customer service desk at any Kroger store.
- Once you have your Kroger Plus card handy, register online at krogercommunityrewards.com. First, select your location by clicking on "Ohio."
- Click on "Enroll."
- Most participants are new online customers, so you must click on "Sign Up Today" in the 'New Customer?' box.
- Sign up for a Kroger Community Rewards account by entering your home zip code and clicking on "Search."
- Select your preferred Kroger store, enter your email address and create a password, then click "Next."
- Enter your Kroger Plus card number, provide contact information, then click "Next."
- Confirm your Kroger account information, check the box to agree to the terms and conditions, then click on "Complete Registration."
- You will then get a message to check your email inbox. Click on the link in the body of the email.
- Click on "My Account" and use your email address and password to proceed to the next step.
- Click on "Edit Community Rewards Program Information" and input your Kroger Plus card number.
- Update or confirm your information.
- Enter the name of our organization, "Black Swamp Conservancy," select the organization from the list and click to confirm.
- To verify you are enrolled correctly, you will see our organization's name on the right side of your information page.
- Please remember, your purchases will not count for Black Swamp Conservancy until after you register your Kroger Plus card in this way.
- Do you use your phone number at the register? Call 877-576-7587 to get your Kroger Plus card number.
- You must swipe your registered Kroger Plus card or use the phone number that is related to your registered Kroger Plus card when shopping at Kroger, for each purchase to count for Black Swamp Conservancy.

Thank you for supporting Black Swamp Conservancy through Kroger's Community Rewards program!